



www.lgdesign.com.au

luke gallaway

graphic artist / designer

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Objectives

To be successful in an position of responsibility in an environment and field that I enjoy.

Personal Qualities

Strong design and illustration skills, Strong work ethic, Easy going, Excellent communication and time management abilities, Good sense of humour.

Interests

Music, mountain bike riding, gym, surfing, skateboarding, illustration

References

James McRory - Axxon Media	+61 413 808 129
Ian Moore - Universal Australia	+61 438 425 391
Kevin O'Sullivan - Director, Dmag Australia	+61 2 9400 2865
John Watson - Production Manager Fairfax	+61 2 4365 9948

Igdesign

Freelance Designer

Self Employed

Since taking a voluntary redundancy from Fairfax in November 06, I have been freelancing for many clients. The major being Audi Australia and Hamilton Island, producing their quarterly premium publications. I also currently enjoy freelancing for ResMed, Edge Custom Media, The City Publishing Group, Axxon Media and Nomads World Australia to mention a few. Naturally working closely with many different managers of many different levels including the CEO's. During this time I have also enjoyed regular contract employment with APN Cairns. Designing and producing large amounts of editorial layout and advertising materials for CityLife and Style Magazines in their Cairns, Mackay and Townsville publications.

Worldwide Printing

Role: Senior Graphic Designer

Duties Included

From initial brief from clients develop concepts through to finished art, price and quote jobs. Work closely with clients and printers to ensure quality end product. Print and trim digitally using high end digital printing equipment. Jobs varied from corporate identities, brochures, flyers, packaging, point of sale and much more.

Fairfax Community Newspapers

Central Coast Sunweekly & CCHerald

Role: Senior Graphic Designer/Artist Director

Duties Included

Responsibility for the weekly design and layout of editorial for the The Central Coast Sunweekly. Including all graphics both hand and computer generated. At all times working closely with management and editors to ensure that their expectations are met. Design and production of all special projects, creative concepts for clients and all in-house promotional material. After the complete redesign of the SunWeekly in August of 2001 for which I was responsible for, **I was awarded an ASNA** for "Most creative use of colour" for the a year in review front page for the Sun Weekly. Develop archival and storage systems for all past editorial via DVD back up. When in circulation I designed and produced the weekly real estate magazines for both the Sun Weekly Gloss and the Central Coast Herald. During that time I would also be called upon at times to do special graphics, illustrations and covers for the Central Coast and Newcastle Heralds.

Sun Media Group Advertising Studio (bought out by Fairfax)

Role: Senior Graphic Designer

Duties Included

From initial brief from clients develop concepts through to finished art, price and quote jobs. Work closely with clients and printers to ensure quality end product. Jobs varied from corporate identities, brochures, flyers, packaging, point of sale and much more. At the time one off our larger clients were Masterfoods Pty Ltd. I played a key role in the development and production of artwork for packaging, labelling and point of sale for many of their products including Dolmio, sauces and spices range.

8/98 - 7/00

DWR Publishing Pty Ltd.

Role: Production Manager/Designer

Duties Included

Responsibility for the production of five publications and one monthly CD-Rom from initiation through to print at all times working closely with the C.E.O and editors to ensure that their expectations are met. Management of three web sites working with designers and on-line editors to ensure the content is current, well designed and practical. Managing ad material, both digital and film by establishing and managing an advertising material tracking system. Maintaining and updating image databases weekly. Producing scanned images on high end flat bed scanner. Page layout and design on publications where possible. Burning of archival and back up files to compact disk.

95 - 6/02

Tall Timbers Hotel, Ourimbah

Role: Bar/Bottle Shop Attendant- casual

Duties Included

Stock shelves, responsible service of alcohol, till, TAB and poker machine operations.

97 - 98

Hi-Rez Digital Imaging Pty Ltd.

Role: Client Service Manager

Duties Included

Coordinate production -i.e. help the operators to set priorities to ensure job targets are met and there is a smooth work flow through the studio. Book in jobs, pre-plan and prepare for the studio staff. Ongoing quality assessment initiate change on feed back from clients, solve any internal problems and clients concerns that may arise and ensure that both the C.E.O and clients expectations are met. Photographic re-touching, design and production of all internal and external graphic design needs.

Newcastle University

Bachelor of Graphic Design

Subjects Included:

Design theory, art history, computer studies, drawing studies, graphic design drawing, sculpture and graphic design.

94-95

Newcastle TAFE

Certificate of Graphic Design and Finished Art

Subjects Included:

Typography and reproduction, drawing and rendering, graphic design production, graphic techniques and media, photography media, lettering, drawing and rendering, computer illustration and layout and communication studies.

87-92

Lisarow High School

High School Certificate-1990

Higher school Certificate-1992

Received merit for art, maths and science, 90, 91, 92.